



The University of North Carolina at Charlotte

Current Revision Date: 03/06/20

Established: 1946

Location: Charlotte, NC

Nickname: Forty-Niners

Mascot Name: Norm

Conference: Conference USA (C-USA)

Charlotte Green

PANTONE 7484 C
CMYK: 92, 8, 75, 58 | RGB: 0, 87, 63
MADEIRA Rayon: 1370 | RA: 2392

Verbiage

Charlotte™
Charlotte Forty-Niners™
The University of North Carolina at Charlotte™
UNC Charlotte™
Forty-Niners™
Niner Nation™

Note: The Verbiage "UNC Charlotte" and "The University of North Carolina at Charlotte" may not be used with the athletic marks ("Charlotte" is the preferred verbiage to use, if needed), and the verbiage "Forty-Niners" cannot be combined with Tertiary 49ers or the Tertiary 9ers Marks.

Niner Gold

PANTONE 7503 C | Metallic: PANTONE 10126 C
CMYK: 23, 26, 57, 13 | RGB: 168, 153, 104
MADEIRA Rayon: 1070 | RA: 2630

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Primary C Marks

1



Secondary CLT Marks

4



Tertiary 49ers Marks

7



Tertiary 9ers Marks

10



2



5



8



11



3



6



9



12





C Type Marks

13

16



14

17



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18



Wordmarks

19

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CHARLOTTE™

NINERS™

20

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CHARLOTTE™

NINERS™

21

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CHARLOTTE™

NINERS™

Font System

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**A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n
o p q r s t u v w x y z
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26

**A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z
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Green		Brown		Flesh		Gold		Gray		Black		White	
PANTONE 7484 C		PANTONE 463 C		PANTONE 487 C		PANTONE 465 C		PANTONE Cool Gray 7 C		PANTONE Process Black C		White	
Pants Light	Hat/Gloves Light	Flesh Light	Flesh Shadow	Beard Light	Beard Shadow	Shoe Light	Shoe Shadow	Pickaxe Shadow	Shirt Shadow				
PANTONE 349 C	PANTONE 4635 C	PANTONE 489 C	PANTONE 486 C	PANTONE 1615 C	PANTONE 161 C	PANTONE 4485 C	PANTONE 448 C	PANTONE Cool Gray 10C	PANTONE 2706 C				

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Norm Marks

27



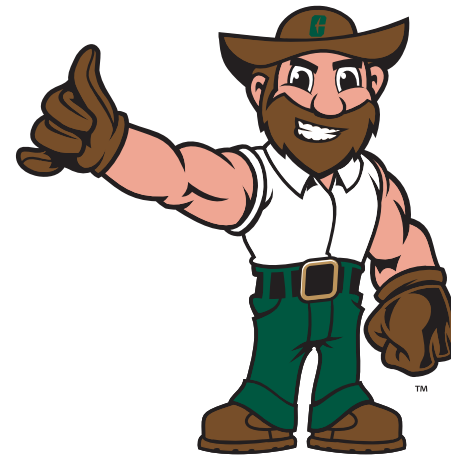
28



29



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34



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32



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37



38



The University of North Carolina at Charlotte

Current Revision Date: 03/06/20

Institutional Green

PANTONE 349 C
CMYK: 100, 0, 91, 41 | RGB: 0, 112, 60
MADEIRA Rayon: 1250 | RA: 2208

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Institutional Marks

39

40



ADDITIONAL PERTINENT INFORMATION

- University seal permitted on products for resale (reviewed on a case-by-case basis).
- No alterations or overlaying graphics to seal permitted.
- University does not license consumables.
- University does not license health and beauty products.
- University permits numbers on products for resale.
- Mascot caricatures permitted.
- Cross licensing with other marks may be permitted with an additional agreement.

- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.
- University prefers the use of UNC Charlotte over UNCC.
- If you have previously received approval for "UNCC," please consider this approval no longer valid and resubmit artwork.
- When producing product featuring Athletics marks, "Charlotte" is preferred if utilizing text as part of the design.